Mainstreaming OSH into Education: Towards a Culture of Prevention – ILO Turin 6-8 November 2012

“Reaching youth through the workplace”

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IOSH campaigns

- Lobbying and media activity
- Promoting risk education for young workers
- Wiseup2Work and WHAC
- Vocational and professional curricula
Accidents to apprentices
What would a safe young worker look like?

- understand the concept of hazard and risk and the measures that are needed to control risk
- be confident not only in their ability to learn and work safely but also to challenge what they think is unsafe
- know their own limitations and when to seek further advice.
- be able to contribute ideas, input into their college learning and work and become more involved in the day to day operation of the organisation.
- have developed a set of behaviours to enable them to play an active part in learning their trade and acquire practical transferable skills from their experiences
Making the case for health and safety – targeting the employer
Case study example

- IOSH part funded research looked at lessons learned from the 2012 Games construction project.

- Key factors in the high standard of health and safety achieved were:
  - Effective communication
  - Leadership
  - Worker involvement
  - Development of a climate of trust
Tailoring messages for young workers

- Spreading the message at IOSH workshops at large career events for 15 year old students
- Rather than viewing risk as just another word for danger, we need to get young people to view it more as a continuum where the consequences of some hazards are more severe than others.
- Making information occupational /sector specific as young people apply information they regard as relevant
- Using new technology – health app at Jaguar Landrover
Starting work can be tough. There's a lot to learn and you can feel under pressure to do whatever other people tell you to. But what if you don't understand? Or you're told to do something that isn't safe? Just because you're young doesn't mean you can't ask questions.

Wiseup2work will help you get ready for work. You'll find interactive games, a chat forum and national competition to help you learn about the risks you'll face and how to handle them.

Don't worry, we're not trying to turn you into experts. We just want you to wise up before you wash out your wads at the end.
Conclusion

- Recognise the importance of induction
- Help employers by providing suitable materials to help them communicate and share good practice.
- Acknowledge the need to use new technologies and techniques to engage the “virtual generation”
- Embed risk awareness in vocational curricula so that workers become risk aware not risk averse themselves and through their example and the way they work communicate awareness of health and safety and proportionate risk to young workers.
Thank you

Questions?

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